This session will focus on building effective partnerships with small charities and organisations who can benefit from partnering with the university in funding bids. We will use a recent (successful) 93K bid to the Heritage Lottery Fund as a case study, explaining how the bid developed from an approach from a small charity to give some multimedia advice for a new memorial site to working up a small 10K lottery bid, which was then scrapped and re-written into a 93K HLF application. We will go on to discuss the early phase of the project itself, an 18 month project interpreting the history of the 1943 Bethnal Green Disaster and its memorialisation, and consider the difficulties and importance of maintaining good partnerships in the project delivery. Finally we will outline some new funding programmes that have started at the Heritage Lottery Fund which may be of interest to others working in the community development or heritage field.

The presentation will be given by the project director, Dr Toby Butler and the project manager, Dr Amy Murphy.

Full information about the project is here [http://www.raphael-samuel.org.uk/bethnal-green-disaster-memorial-project-0](http://www.raphael-samuel.org.uk/bethnal-green-disaster-memorial-project-0) or see BBC news coverage of the Bethnal Green Disaster anniversary events which features some commentary from the project director.